

San Juan County Home Builders Association 2019 HOME IMPROVEMENT & GARDEN EXPO

We invite you to join us for the 2019 Home Improvement & Garden Expo. We've included floor plans and pricing in this packet for you to review, as well as info as to how participation in this event can act as a valuable tool to grow or increase your business.

Key benefits of your participation in this event:

- Direct, face to face exposure to thousands of home owner who are ready to buy
- Tap into exclusive, affluent markets that are not served by any other event.
- Benefit from millions of advertising impressions with one small investment
- Allow us to bring exclusive buyers to yourselves
- Generate quality leads with high close ratios
- Set appointments directly at events for immediate sales

Home & Garden Expo Attendee Profile:

- Primary age range: 30-65 yrs old
- Virtually ALL are home owners
- 85% are married
- 90% of couples attend together, giving you access to BOTH decision makers
- Overall household income is above area average
- Home values in mid to top range.

About Us:

The Expo is produced by the San Juan County Home Builders Association with the intent to showcase the best companies and craftsmanship in the way of building, remodeling, and landscaping that the Four Corners has to offer. We come with over 40 yrs experience, as well as a deep understanding of this market and most importantly, the needs of our exhibitors.

Most exhibitors are members of SJCHBA, but not all. Membership has many advantages, including lower booth fee, industry discounts, and affiliation of Builders Trust Insurance.

If you'd like to join San Juan County Home Builders Association, go to: www.sjchba.com and follow the link or call us at: 505-327-2678

We're here to help and encourage you to call with any questions. We welcome the chance to relay the unique opportunity participating in this Expo can offer your business. Count on our top notch event production coupled with our unparalleled industry experience to provide your business with the incredible potential to gain new, loyal customers.

Booth Details:

All booth's are 10x10 in size. 2 chairs, 2 name tags and 1 table will be provided. Vendors requiring larger area may purchase additional booths to create 10x20 or 10x30 booth space. Additional chairs and tables are available for a small fee.

Payment:

Payment may be rendered via cash, card or check. To sign up online go to www.sjchba.com and follow the Expo link. Vendor Registration may also be mailed to:
SJCHBA - P.O. Box 5565 - Farmington, NM 87401

We look forward to seeing you there!

- River Dees
Executive Officer, SJCHBA

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March 1st 12pm - 6pm * March 2nd, 9am - 6pm * McGee Park San Juan County Fairgrounds Farmington NM

Vendor Application

Business Name: _____

Owner/Contact Name: _____

Cell # _____ Email: _____

Address: _____

Type of Product(s) Displayed _____

NM/CO Contractors License# _____

	FEE	QTY	TOTAL
*** Become a SJCHBA Member & SAVE \$200 on your booth fee! ***			
Yes, _____ Sign me up! SJCHBA Membership Dues-----	\$650	_____	_____
<small>*Member dues must be paid in full by January 15th 2019</small>			

EARLY BIRD DISCOUNT - REGISTER BY JANUARY 30th :

10 x 10 Booth SJCHBA Member -----	\$650	_____	_____
10 x 10 Booth Non Member -----	\$850	_____	_____
10 x 20 Double Booth -----	\$1250	_____	_____
10 x 30 Triple Booth -----	\$1800	_____	_____

REGISTRATION AFTER FEBRUARY 1st 2019:

10 x 10 Booth SJCHBA Member -----	\$850	_____	_____
10 x 10 Booth Non Member -----	\$1050	_____	_____
10 x 20 Double Booth -----	\$1450	_____	_____
10 x 30 Triple Booth -----	\$2000	_____	_____

ADDITIONAL BOOTH OPTIONS:

Corner Booth -----	\$50	_____	_____
Additional Table(s) -----	\$15/ea	_____	_____
Additional Chair(s) -----	\$5/ea	_____	_____

ADVERTISING SPONSORS Feature/Platinum Levels includes booth/Sponsors receive tiered advertising

MEMBER

Gold -----	\$1000	_____	_____
Platinum -----	\$1500	_____	_____
Feature -----	\$2000	_____	_____

NON-MEMBER

Gold -----	\$1500	_____	_____
Platinum -----	\$2000	_____	_____
Feature -----	\$2500	_____	_____

TOTAL (Cash, card, or check accepted) ----- \$ _____

- REGISTRATION DEADLINE: February 20th, 2019
- To pay by phone: 505-327-2678
- To pay online go to www.sjchba.com and follow the Expo link